

CSR & COMMUNITY IMPACT

Public Health, Wellness, and Community Healthcare Initiatives

A two-day programme in community health & wellness initiatives, with eight modules and workplace application.



DURATION 2 days

DELIVERY Public or in-house

Why this programme

A targeted course for CSR managers and public health professionals aiming to design community healthcare programs, preventative wellness drives, and medical infrastructure support.

What participants will learn

- 01** Design preventative healthcare and wellness programs tailored to local epidemiology.
- 02** Partner effectively with local health authorities and primary healthcare centers.
- 03** Measure health outcomes, disease reduction, and quality-of-life improvements.

Who should attend

CSR and sustainability professionals, corporate foundations, community engagement teams, NGO leaders and social-impact programme managers.

How you will learn

Trainer-led explanation and discussion connect the module topics to workplace application.

Detailed programme

Day 1 | Foundations and core skills

01 Assessing Community Health Needs (CHNA)

- Identifying local disease burdens, health disparities, and healthcare gaps.

02 Preventative Healthcare & Wellness Education

- Designing scalable campaigns for nutrition, hygiene, and chronic disease prevention.

03 Mobile Health Clinics & Rural Healthcare Access

- Extending medical services to remote and underserved populations.

04 Mental Health & Community Psychosocial Support

- Addressing mental health stigmas and establishing community counseling resources.

Detailed programme

Day 2 | Application and action planning

05 Maternal, Child & Reproductive Health Programs

- Targeting critical health interventions for vulnerable women and children.

06 Healthcare Infrastructure & Medical Equipment CSR

- Upgrading local clinics sustainably with proper training and maintenance plans.

07 Emergency Health Epidemic Preparedness

- Building community resilience against infectious disease outbreaks.

08 Healthcare Program Architecture

- Building a comprehensive community health initiative framework for 2030.

How you will learn

Trainer-led explanation and discussion connect the module topics to workplace application.

TRAINER PROFILE

Dr Jude Selvaraj Joseph

A master trainer and consultant with more than 25 years of corporate experience across education, hospitality, logistics and supply chain. His work connects leadership, people development and operational improvement.

Trainer availability is confirmed for each programme.

Confirm HRD Corp (HRDF) eligibility and claim arrangements with ISDS before booking. Where applicable, claims are arranged through Orange Revolution.

Plan your training with ISDS

Discuss fees, delivery options and a programme suited to your team.

admin@isds.com.my | +60 18 392 1671 | Course page

Contact: Daud Ibrahim | ISD Solution