

CSR & COMMUNITY IMPACT

Digital Transformation in Community Engagement & Social Projects

A two-day programme in digital community engagement & social projects, with eight modules and workplace application.



DURATION 2 days

DELIVERY Public or in-house

Why this programme

Explore how Web3, AI, GIS mapping, and mobile platforms are revolutionizing community consultation, aid delivery, and social impact tracking for the 2030 horizon.

What participants will learn

- 01** Leverage digital technology to increase community participation and reach.
- 02** Utilize data analytics and geospatial tools for targeted social interventions.
- 03** Implement transparent digital feedback loops and financial distribution channels.

Who should attend

CSR and sustainability professionals, corporate foundations, community engagement teams, NGO leaders and social-impact programme managers.

How you will learn

Trainer-led explanation and discussion connect the module topics to workplace application.

Detailed programme

Day 1 | Foundations and core skills

01 Tech for Good Landscape 2030

- Emerging technologies reshaping social impact and community development.

02 GIS & Spatial Analytics in Community Need Mapping

- Using mapping technology to identify underserved geographic regions.

03 AI & Predictive Analytics for Social Needs

- Anticipating community challenges through machine learning and big data.

04 Digital Engagement Platforms & Crowdsourcing

- Using mobile apps, social media, and platforms for citizen engagement.

Detailed programme

Day 2 | Application and action planning

05 Blockchain & Transparency in Impact Funding

- Ensuring verifiable, tamper-proof tracking of CSR fund distribution.

06 Cybersecurity & Data Ethics in Vulnerable Communities

- Protecting community privacy and personal data rights.

07 Overcoming Digital Divides & Ensuring Inclusion

- Designing tech interventions accessible to non-digital natives.

08 Tech Prototype Workshop

- Designing a digital engagement solution for a real-world community scenario.

How you will learn

Trainer-led explanation and discussion connect the module topics to workplace application.

TRAINER PROFILE

Dr Jude Selvaraj Joseph

A master trainer and consultant with more than 25 years of corporate experience across education, hospitality, logistics and supply chain. His work connects leadership, people development and operational improvement.

Trainer availability is confirmed for each programme.

Confirm HRD Corp (HRDF) eligibility and claim arrangements with ISDS before booking. Where applicable, claims are arranged through Orange Revolution.

Plan your training with ISDS

Discuss fees, delivery options and a programme suited to your team.

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