

CSR & COMMUNITY IMPACT

Corporate Volunteering 2030: Skills-Based & Purpose-Driven Engagement

A two-day programme in skills-based corporate volunteering, with eight modules and workplace application.



DURATION 2 days

DELIVERY Public or in-house

Why this programme

Transform traditional, low-impact employee volunteer days into high-value, skills-based programs that boost employee retention while delivering tangible community value.

What participants will learn

- 01** Align employee volunteering programs with core business capabilities and talents.
- 02** Boost employee morale, talent retention, and brand loyalty through purpose.
- 03** Measure the dual benefit of volunteering on employee skills and community growth.

Who should attend

CSR and sustainability professionals, corporate foundations, community engagement teams, NGO leaders and social-impact programme managers.

How you will learn

Trainer-led explanation and discussion connect the module topics to workplace application.

Detailed programme

Day 1 | Foundations and core skills

01 The Evolution of Corporate Volunteering

- Moving from 'paint-a-wall' activities to strategic skills-based engagement.

02 Aligning Volunteer Programs with Corporate Capabilities

- Utilizing specialized skills (IT, Finance, HR) for community capacity building.

03 Virtual & Micro-Volunteering Design

- Structuring flexible, remote volunteer opportunities for modern hybrid workforces.

04 Employee Engagement & Purpose-Driven Culture

- Linking volunteering to talent recruitment, retention, and employee satisfaction.

Detailed programme

Day 2 | Application and action planning

05 Pro Bono Consulting Frameworks

- Managing deliverables, scope, and quality in pro-bono non-profit advisory work.

06 Youth & Executive Volunteer Leadership Programs

- Developing future corporate leaders through community leadership roles.

07 Measuring Dual ROI: Human Capital & Community Impact

- Quantifying skill development and community benefit simultaneously.

08 Design Thinking Workshop: Building a 2030 Volunteer Program

- Architecting a multi-tiered corporate volunteer program for your workforce.

How you will learn

Trainer-led explanation and discussion connect the module topics to workplace application.

TRAINER PROFILE

Dr Jude Selvaraj Joseph

A master trainer and consultant with more than 25 years of corporate experience across education, hospitality, logistics and supply chain. His work connects leadership, people development and operational improvement.

Trainer availability is confirmed for each programme.

Confirm HRD Corp (HRDF) eligibility and claim arrangements with ISDS before booking. Where applicable, claims are arranged through Orange Revolution.

Plan your training with ISDS

Discuss fees, delivery options and a programme suited to your team.

admin@isds.com.my | +60 18 392 1671 | Course page

Contact: Daud Ibrahim | ISD Solution