

CSR & COMMUNITY IMPACT

Social Entrepreneurship & Inclusive Business Models

A two-day programme in social entrepreneurship & inclusive business, with eight modules and workplace application.



DURATION 2 days

DELIVERY Public or in-house

Why this programme

Discover how to seed, scale, and integrate social enterprises into corporate supply chains, fostering economic self-reliance in local communities.

What participants will learn

- 01** Design and evaluate market-based solutions to deep-seated social challenges.
- 02** Integrate social enterprise suppliers into corporate supply chains (Impact Sourcing).
- 03** Provide effective mentorship and incubation support to community entrepreneurs.

Who should attend

CSR and sustainability professionals, corporate foundations, community engagement teams, NGO leaders and social-impact programme managers.

How you will learn

Trainer-led explanation and discussion connect the module topics to workplace application.

Detailed programme

Day 1 | Foundations and core skills

01 Principles of Social Entrepreneurship

- Hybrid business models combining social mission with commercial viability.

02 Impact Sourcing & Inclusive Supply Chains

- Procuring goods and services from social enterprises and local vendors.

03 Human-Centered Product Design for Low-Income Markets

- Creating affordable, high-utility solutions for base-of-the-pyramid consumers.

04 Corporate Incubators & Accelerator Programs

- Structuring corporate support programs for community micro-entrepreneurs.

Detailed programme

Day 2 | Application and action planning

05 Investment Readiness & Impact Capital

- Connecting social ventures with angel investors, grants, and patient capital.

06 Measuring Double & Triple Bottom Lines

- Balancing financial sustainability with verified social and environmental impact.

07 Scaling Social Enterprises Nationally & Regionally

- Strategies for expanding localized impact models without diluting mission.

08 Pitching & Incubating a Social Enterprise Idea

- Structuring and presenting an incubator proposal for local entrepreneurs.

How you will learn

Trainer-led explanation and discussion connect the module topics to workplace application.

TRAINER PROFILE

Dr Jude Selvaraj Joseph

A master trainer and consultant with more than 25 years of corporate experience across education, hospitality, logistics and supply chain. His work connects leadership, people development and operational improvement.

Trainer availability is confirmed for each programme.

Confirm HRD Corp (HRDF) eligibility and claim arrangements with ISDS before booking. Where applicable, claims are arranged through Orange Revolution.

Plan your training with ISDS

Discuss fees, delivery options and a programme suited to your team.

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