

CSR & COMMUNITY IMPACT

Community-Centric Social Impact Assessment & Measurement

A two-day programme in social impact assessment & measurement, with eight modules and workplace application.



DURATION 2 days

DELIVERY Public or in-house

Why this programme

Focused on practical measurement methodology, this course trains impact managers to quantify, qualify, and communicate social ROI (SROI) and community development outcomes using robust global standards.

What participants will learn

- 01** Master Social Return on Investment (SROI) methodologies and calculation tools.
- 02** Collect actionable primary data from community stakeholders effectively and ethically.
- 03** Transform raw impact data into compelling reports for board level and public stakeholders.

Who should attend

CSR and sustainability professionals, corporate foundations, community engagement teams, NGO leaders and social-impact programme managers.

How you will learn

Trainer-led explanation and discussion connect the module topics to workplace application.

Detailed programme

Day 1 | Foundations and core skills

01 Introduction to Social Impact Measurement Frameworks

- Overview of SROI, IMP (Impact Management Project), and IRIS+ standard metrics.

02 Defining Baseline Metrics & Impact Pathways

- Establishing logic models, theories of change, and baseline community indicators.

03 Participatory Impact Assessment Tools

- Engaging community voices directly in defining project success and outcomes.

04 Calculating SROI & Monetizing Outcomes

- Translating social interventions into financial values and quantifiable returns.

Detailed programme

Day 2 | Application and action planning

05 Data Collection & Field Ethics

- Surveys, focus groups, and ethical protocols in community-based research.

06 Assessing Unintended Consequences

- Identifying and managing negative or unanticipated social impacts early.

07 Impact Dashboards & Storytelling

- Visualizing complex data into intuitive executive dashboards and case studies.

08 Capstone: Building an Impact Assessment Framework

- Designing a complete measurement blueprint for an active community initiative.

How you will learn

Trainer-led explanation and discussion connect the module topics to workplace application.

TRAINER PROFILE

Dr Jude Selvaraj Joseph

A master trainer and consultant with more than 25 years of corporate experience across education, hospitality, logistics and supply chain. His work connects leadership, people development and operational improvement.

Trainer availability is confirmed for each programme.

Confirm HRD Corp (HRDF) eligibility and claim arrangements with ISDS before booking. Where applicable, claims are arranged through Orange Revolution.

Plan your training with ISDS

Discuss fees, delivery options and a programme suited to your team.

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