

CSR & COMMUNITY IMPACT

Social Return on Investment (SROI) & Financial Impact Modeling

A two-day programme in social return on investment (sroi), with eight modules and workplace application.



DURATION 2 days

DELIVERY Public or in-house

Why this programme

An advanced analytical masterclass for finance and CSR managers seeking to apply rigorous financial modeling and monetized valuation to social outcome metrics.

What participants will learn

- 01** Convert complex social and qualitative outcomes into defensible monetary values.
- 02** Build rigorous SROI financial models to justify CSR capital expenditure.
- 03** Apply sensitivity analysis and deadweight adjustments to avoid impact overstatement.

Who should attend

CSR and sustainability professionals, corporate foundations, community engagement teams, NGO leaders and social-impact programme managers.

How you will learn

Trainer-led explanation and discussion connect the module topics to workplace application.

Detailed programme

Day 1 | Foundations and core skills

01 The 7 Principles of SROI

- Foundational methodology according to Social Value International (SVI).

02 Scope & Stakeholder Value Mapping

- Identifying inputs, outputs, outcomes, and long-term societal impacts.

03 Financial Proxies & Monetization Techniques

- Selecting appropriate financial proxies for non-market goods and social value.

04 Adjusting for Deadweight, Displacement & Attribution

- Applying statistical adjustments to calculate true net social impact.

Detailed programme

Day 2 | Application and action planning

05 Discounting, Present Value & SROI Ratio Calculation

- Financial calculations to derive the precise SROI multiplier (e.g., \$4.50:\$1).

06 Sensitivity Analysis & Model Verification

- Testing assumptions and ensuring model robustness against audit scrutiny.

07 Communicating SROI to CFOs & Investors

- Presenting financial-social impact models to executive boards and ESG funds.

08 Financial Modeling Masterclass

- Constructing an interactive Excel/SROI model for a live community project.

How you will learn

Trainer-led explanation and discussion connect the module topics to workplace application.

TRAINER PROFILE

Dr Jude Selvaraj Joseph

A master trainer and consultant with more than 25 years of corporate experience across education, hospitality, logistics and supply chain. His work connects leadership, people development and operational improvement.

Trainer availability is confirmed for each programme.

Confirm HRD Corp (HRDF) eligibility and claim arrangements with ISDS before booking. Where applicable, claims are arranged through Orange Revolution.

Plan your training with ISDS

Discuss fees, delivery options and a programme suited to your team.

admin@isds.com.my | +60 18 392 1671 | Course page

Contact: Daud Ibrahim | ISD Solution