

CSR & COMMUNITY IMPACT

Strategic CSR & ESG Integration Towards Vision 2030

A two-day programme in strategic csr & esg integration, with eight modules and workplace application.



DURATION 2 days

DELIVERY Public or in-house

Why this programme

This intensive 2-day workshop equips business leaders and sustainability practitioners with the strategic framework to align Corporate Social Responsibility (CSR) with Environmental, Social, and Governance (ESG) standards, preparing organizations for the regulatory and societal demands of Vision 2030.

What participants will learn

- 01** Align CSR strategies with core business goals and global ESG frameworks.
- 02** Identify and mitigate corporate risk while maximizing shared value creation.
- 03** Develop measurable CSR roadmaps for long-term organizational resilience.

Who should attend

CSR and sustainability professionals, corporate foundations, community engagement teams, NGO leaders and social-impact programme managers.

How you will learn

Trainer-led explanation and discussion connect the module topics to workplace application.

Detailed programme

Day 1 | Foundations and core skills

01 The 2030 CSR & ESG Landscape

- Global trends, regulatory shifts, and stakeholder expectations driving CSR to 2030.

02 Aligning CSR with Core Business Strategy

- Integrating social responsibility into value chains, brand identity, and operations.

03 ESG Materiality & Matrix Mapping

- Identifying critical environmental, social, and governance issues for your sector.

04 Shared Value Creation (CSV)

- Moving from traditional philanthropy to sustainable corporate-community partnerships.

Detailed programme

Day 2 | Application and action planning

05 Carbon Footprint & Social Auditing

- Tools for assessing corporate impact across environmental and social footprints.

06 Stakeholder Engagement & Governance

- Building trust-based relationships with investors, consumers, and local communities.

07 CSR Metrics, KPI Design & Reporting

- Structuring GRI and ISSB compliant metrics for transparent social impact reporting.

08 Action Planning: Corporate CSR 2030 Roadmap

- Designing an actionable 3-year CSR strategy customized for your organization.

How you will learn

Trainer-led explanation and discussion connect the module topics to workplace application.

TRAINER PROFILE

Dr Jude Selvaraj Joseph

A master trainer and consultant with more than 25 years of corporate experience across education, hospitality, logistics and supply chain. His work connects leadership, people development and operational improvement.

Trainer availability is confirmed for each programme.

Confirm HRD Corp (HRDF) eligibility and claim arrangements with ISDS before booking. Where applicable, claims are arranged through Orange Revolution.

Plan your training with ISDS

Discuss fees, delivery options and a programme suited to your team.

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