

PARKS & CONSERVATION

Sustainable Park Operations, Revenue Generation & Performance Management 2030

A two-day programme in sustainable park operations & revenue management, with eight modules and workplace application.



DURATION 2 days

DELIVERY Public or in-house

Why this programme

Empowers park directors and operations executives to build self-sustaining financial models, streamline resource allocation, and implement modern key performance metrics.

What participants will learn

- 01** Financial Sustainability: Diversify income streams through eco-services, concessions, and carbon credits.
- 02** Resource Optimization: Reduce operational expenditures using green technology and efficient fleet management.
- 03** Measurable Impact: Implement transparent Key Performance Indicators (KPIs) aligned with global conservation standards.

Who should attend

Park managers, rangers, wildlife officers, visitor-service teams and environmental protection or conservation agencies.

How you will learn

Trainer-led explanation and discussion connect the module topics to workplace application.

Detailed programme

Day 1 | Foundations and core skills

01 Green Park Operations: Renewable Energy, Zero-Waste & Sustainable Infrastructure

02 Diversified Revenue Models: Entry Fees, Concessions & Commercial Partnerships

03 Payment for Ecosystem Services (PES) & Carbon/Biodiversity Markets

04 Financial Planning, Budgeting & Procurement Integrity in Public Parks

Detailed programme

Day 2 | Application and action planning

05 Concessionaire Management, Contracting & Quality Assurance

06 Designing KPIs & Performance Measurement Systems for Park Staff

07 Fleet Management, Asset Life-Cycle & Operational Logistics Optimization

08 Strategic Planning Workshop: Developing a 5-Year Sustainable Operations Plan

How you will learn

Trainer-led explanation and discussion connect the module topics to workplace application.

TRAINER PROFILE

Dr Jude Selvaraj Joseph

A master trainer and consultant with more than 25 years of corporate experience across education, hospitality, logistics and supply chain. His work connects leadership, people development and operational improvement.

Trainer availability is confirmed for each programme.

Confirm HRD Corp (HRDF) eligibility and claim arrangements with ISDS before booking. Where applicable, claims are arranged through Orange Revolution.

Plan your training with ISDS

Discuss fees, delivery options and a programme suited to your team.

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